

PLAN HOMECOMING BY INDIAN THEME FOR OCTOBER 25

Uni. Organizations to
Co-operate With the
Student Council.

CHOOSE PRINCESS

Preparations to make the homecoming, October 25, the biggest in the history of the University, got under way at a short meeting of the Student Council last Friday. The homecoming celebration will be carried out according to the Indian tradition plan that the student body voted to accept last spring.

The Indian plan calls for a banquet, an Indian princess to be presented at a dance following the banquet, a parade and a bonfire to precede the homecoming football game. The plan was drawn up by Virginia Lee Long and Martin Speckter.

Letters are being sent to all of the organizations on the campus, asking them to co-operate with the council in the homecoming celebration. Each organization is being asked to prepare a float for the homecoming parade and a table for the banquet. A woman from each sorority will be selected to compete for the title of Indian princess.

The following people have been appointed by Kenneth Turner, president of the Student Council, to assist with the homecoming plans: John Moucka, banquet; Bill Nelson, orchestra; Lewis Leigh, parade; Dorothy Anderson, princess election; and Amy Rohacek, ticket and sticker sales. Committees will be appointed later to assist them.

DR. MACLAY CALLS MEETING MONDAY

A meeting of the Board of Student Publications has been called for next Monday, September 30, at 3 P. M., by Dr. W. D. MacLay, acting chairman of the Board.

The Board will decide upon the division among the Gateway staff of last year's surplus. They will appoint a committee to award prizes for the best editorial, feature story, and news story published last semester.

Language Seminar Is Open to Students

Phonograph records, books, magazines and newspapers in the various languages are available to the students and faculty members of the University of Omaha. They will be found in the Foreign Language Seminar Room, Room 10-B in Joslyn Hall, which will be open each day during the following hours; 8:00-9:00; 11:00-12:00; 2:00-3:00. The room has been placed in charge of Miss Ethel Jane Scanlan, '35, during these hours.

Student Spends Summer In Alaska

Francis Hesler, '38, spent the summer months in Ketchikan, Alaska, where he was employed by the Ward's Cove Packing Company.

For six weeks he lived in a six by eight foot shack built on a fish trap out in the water. He was allowed only his mail to read. Each week he was given a few hours, during which he went ashore to hunt deer and wild geese.

He was posted on the fish trap to keep away the whales, sea lions and seals which prey upon the salmon that get caught in the traps.

The remainder of the summer he spent as a deck hand aboard the fishing boat, M. S. Sterling. Continuous rains made conditions almost unbearable. According to Hesler the Ketchikan district averages around thirteen feet of rain annually.

Hesler has had an offer to return to similar work next year.

Sunday evening, September 22, Hesler spoke before the congregation of the Immanuel Baptist church on his experiences in Alaska.

CLUB WON'T REORGANIZE

The Business Administration club will not reorganize until the second semester, it was announced Wednesday by Dr. J. H. Rhoads, head of the department of business administration.

The members are business administration students. The club sponsors tours through local business houses where methods are observed.

Joe Thompson has gone to Boulder, Colo., to complete his medical studies.

FIFTY STUDENTS PASSED ENGLISH, LANGUAGE EXAMS

Thirty-seven Complete
English, Ten French,
Three Spanish.

STUDENTS EXEMPT

Thirty-seven students satisfactorily passed the English proficiency examination and thirteen passed the Foreign Language proficiency examination given at the first of the semester. Passing of these exams automatically exempts students from taking any more English or foreign languages at Omaha University.

Out of the 220 people taking the exams, the majority were entering freshmen. Some sophomores, who had neglected to take the exam previously, are also included in the list.

Ruth Behrman and Howard C. Shaw tied for first place in the English proficiency test, and

The following students passed the English examination: Arthur Allard, Ruth Archer, Betty Arnold, Phyllis Bauman, Jean Beher, Ruth Behrman, Jean Berlin, Jack Bittner, Eunice Blatny, Elizabeth Bostwick, Beth Campbell, Vera Carlson, Ila Chalk, Evelyn Dressler, Louise Fore, Leah Glas, Amos Hull, Edith Kadel, Maxine Leckey, Merton Marris, Charles McCulloch, Homer McIntyre, John Miller, Francis Nelson, Robert Nuttman, Clitus Olson, Virginette Olson, Kenneth Scholes, Fred Schultz, Esther Silverman, Howard C. Shaw, Franklin Spangler, Jeanne Stromberg, Viridella Taylor, Anita Thompson, Ruth Wemmer, and William Wood.

The following students passed the foreign language exam in French; Ruth Behrman, Beth Campbell, Mary Harkness, Edith Kadel, Lloyd Lee, Virginette Olson, Jean Richards, Esther Steinberg, Irvin Vaughan, and Norma Warwick.

The Spanish exam was passed by Edgar Howe, Kathryn Davis, and Betty Fuller.

Frosh Team Has Twenty-One Men

The North-Central Conference has passed a three-year rule prohibiting freshmen from playing on the varsity teams. Coach Sed Hartman has organized a freshman football squad to prepare men for the regular team. The team has scrimmaged with the varsity and several outside teams.

The following have been practicing with the freshmen squad:

Don Frame, Paul Gaer, Don Gardner, Alfred Harper, Merritt Jensen, Ray Keaton, Eddie Kersbrook, William Kulper, Pete Larson, Frank La Mantia, Gail Lieber, Willard Middlekauff, Sam Reimann, George Rossmann, Kenneth Slump, Frank Tredgill, Charles Wentworth, Lester Zerschilling, Ben Zevitz, Jack Kaava, Roncel Paterson.

Three hundred students have enrolled in the University of Omaha night school, it was announced by the Extension Division on Thursday. The registration is not complete, as some of the classes have not met, but it is expected to exceed last year's enrollment.

Pan-Hel Board Plans Pep Squad

Kenneth Hargrove, president of the Pan-Hellenic Council, has announced that the organization is now in the process of forming a real, live, energetic pep squad from the student body.

Organization plans are not as yet completed, but a constitution



is being drawn up by a committee composed of Dorothy Anderson, Don Ryan and Hargrove.

The co-operation of the Nebraska University Corn Cobs and the Tassels has been secured, and success is practically assured, Hargrove said.

Four Girls See So. California

Rose Weber, Esther Weber, Leaa Daubenhayer, and Minette Myers traveled alone from Omaha to California and back this summer.

The girls drove a Model A and the expenses amounted to only thirty dollars apiece. They had their own tent along and stopped in tourist camps.

They traveled through Denver, stopped at the Grand Canyon, Flagstaff, Albuquerque, visited Audrey Bartholomew, former Omaha U. student, in Palo Alto, went to the fair in San Diego, the races at Caliente, then on to Tia Juana, Reno, Cheyenne, Salt Lake City and home. They drove the last 44 hours without stopping.

HAYNES SPEAKS BEFORE OMAHA ENGINEERS' CLUB

Rowland Haynes, president of the University of Omaha, was guest speaker at the regular weekly meeting of the Omaha Engineers' club, held at the Elks' club Wednesday noon. His topic was "Engineering Education."

President Haynes pointed out the current need for a two-year university course in engineering for the preparation of foremen and sub-executives in the engineering field, and the need for actual experience in chosen engineering fields which would supplement and be had simultaneously with the gaining of technical knowledge of the particular line of engineering.

Elbert Holsington, '37, briefly outlined the activities of the Sea Scout ship, Conestoga. The Engineers' club sponsors this organization.

FIVE YEARS AGO IN THE GATEWAY

1. Fourteen of the Cardinal football team members flew from Omaha to Fremont in four planes to play Midland College. The rest of the squad followed in buses. Warren Howard was the head football coach. The game ended 0-0.

2. Plans were being made to play the Creighton football team the following year.

3. Susan Kemper, '36, was one of six duchesses at Ak-Sar-Ben coronation.

4. Organization of an Omaha University Booster club was under way. It was a pep organization to bolster up the team.

Editor's Note: Doesn't the last strike a familiar note, oh ye sluggards?

STUDENTS CHOOSE COUNCIL MEMBERS, CLASS OFFICERS

Select Representatives
From the Junior
Sophomore Class.

ELECTION OCT. 4

A Student Council election will be held Friday, October 4, to choose a junior man and a sophomore woman representative, and to elect the senior, junior, sophomore and freshman class officers. The officers are president, vice-president and secretary-treasurer.

Petitions with fifteen signatures and a faculty sponsor must be filed with Miss Ruth Diamond by noon, Wednesday, October 2.

The junior man and sophomore woman representatives will take the places of Martin Speckter and Winifred Whipple, who were elected to the Council last spring, but did not return to the University this fall.

The members of the Council are: Seniors, John Moucka, Dorothy Anderson, William Nelson and Sue Kemper; Juniors, Lewis Leigh, Amy Rohacek and Betty Majors; Sophomores, Wade Knapp. The officers of the Student Council, whose names were not published after their election in May, are: Kenneth Turner, president; Lewis Leigh, vice-president; Betty Majors, secretary.

In connection with the amendment passed by the Council last year, no freshmen will serve on the Council this year.

Cards Battle Ottawa Team

In the game today between the Cards and the Kansans, Omaha looks good for a repetition of last year's victory of 26-0. The game will be played at Ottawa, and the team will stop-over at Lincoln when they return Saturday to watch the Chicago game as guests of Coach Bible of Nebraska.

Last year the Kansans gave Coach Hartman plenty of chills despite the lop-sided score, and the scoring was all done during the last half.

For the past week Hartman has been drilling the team in blocking and defensive tactics; and polishing up their offensive. The Morningside game brought out some weak spots that needed strengthening. The lineup will be the same as that opening the Morningside game.

WALLACE TEACHING IN CAGUAS, PUERTO RICO

Ruth Wallace, '35, is now teaching in Caguas, Puerto Rico, according to Miss Gertrude Kincaide, acting head of the foreign language department.

Miss Wallace writes that she is teaching five English classes, and that these classes are large.

Miss Kincaide taught in Puerto Rico for three years following her graduation from college.

Miss Wallace had the unusual honor this summer of receiving a book given by the French government to outstanding students of French in the United States. It was presented by August Borglum, French consul in Omaha.

PAN-HEL REFLECTIONS



THE GATEWAY

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Managing Editor John Pearson
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Contributing Editors—James McCreary, Hyman Finklestein.
Sports Editor George Knipprath
Reporters—Milton Moore, Lloyd Lee, Helen Saltares,
Margery Noe, Elbert Hoisington, Jim Moise, Irene
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BUSINESS STAFF

Business Manager Macy Baum
Assistants Sam Adams, Howard Shaw

WE WELCOME US

On behalf of the student body, The Gateway welcomes The Gateway to the campus. This is not intended to be an excursion in egoism, rather it is meant to be a definition of the relationship of this journal to the student body of this university. This is a paper, of the students, by the students and for the students. It has the supreme wish of being an active source of campus news, crystallizing all that is important and vital in university life. We champion no reforms, are controlled only by human reason and hope to reflect accurately the mature life of intelligent students. The Gateway is honest, un-sensational, unbiased. It aims to be fair, open to criticism, constitutional. The Gateway IS the student body.

HOMECOMING!

Homecoming is only four weeks away! The Student Council is initiating plans for a gay and colorful Homecoming celebration to be carried out on the Omaha Indian theme adopted last year by the student body.

The proposal to build a new school tradition upon the life and manners of the Red Man met with the enthusiastic approval of students and alumni last year. Former students and patrons of the university were actively interested in the idea. The Alumni association offered a prize of ten dollars for the best plan carrying out an Indian theme in songs, yells and ceremonies. Interest in the plan was given new impetus when an Indian princess was chosen to reign over the Homecoming last fall.

Members of the faculty of the University joined with the students in expressing their enthusiasm over the Indian theme. A student committee journeyed to Macy, Nebraska, to confer with the chiefs of the Omaha Indians on the festivals of the tribe. Finally a plan was presented to the student body for a vote and was almost unanimously accepted.

The Maie Day festival was the first to successfully carry out the Indian tradition theme. Princess Attira was crowned midst the beating of tom-toms and the whooping of Indian braves.

The University of Omaha athletic teams have not as yet adopted a name fitting into the Indian tradition theme. It is to be hoped that they will do so in the near future.

The real test of the Indian plan approaches with the Homecoming this fall. Those who voted to accept the plan should co-operate with the Student Council in making preparations for the celebration. The combined efforts of the students, faculty and alumni are needed to successfully carry the plan through.

Seen at the Omaha-Morningside Game: Students of the University hurling missiles at the women cheer leaders, who were doing their best to draw an indifferent crowd into the spirit of the game.

Thru The Keyhole

Watch this colyum next week for an exclusive scoop on a marriage that might or might not have taken place in a small town in June. It seems that certain people object to notices about them in the Colyum; well they shouldn't do things that are of interest to the readers....Ho Hum.... What Phi Sig deluged the accountant prof's ankles with some of Hiram Walker's choicest product, when the bottle slipped from his pocket? Guess the Pan-Hel was a success by the subdued look on many studes' faces at the game Saturday.... Stimson was at the game Saturday very enthusiastic over his new position.... Several students are planning to visit him when they are in Lincoln for the Nebraska games. Bragging again, but our scoop on the Nygaard-Coulter crack-up was verified.... The boys are passing up a good opportunity by not dropping in more at the Luzianne, where the gals now reign supreme....

Some poetry, by I don't know who....

Yesterday I saw upon the stair

A man who wasn't there.

I saw him again today;

My God, why doesn't he go away?....

An unverified report to the effect that Martin Speckter was married in Lincoln, June 5, has been around.... Will some one please give the inside info on this rumor?....

Davis had an awful time getting home from the Pan-Hel.... but she still claims that she had a good time.... A certain Hawaiian seems to have the inside track with one of the Phi Sig active's girl.... YO HOOOOO Sklenicka.... A blonde Pi O (by name of Lil) has returned to school and is doing very nicely, thank you.... Rich and Norgaard had a good time at the dance making at least two Phi Sig pledges that enjoyed themselves.... for more reasons than one.... Wanted: The first or last name of the gal that took a high dive in the middle of the floor at the dance. Maybe there is something to the Rogers-Meyers deal, after seeing them at the dance.... Maybe not.... Since Carl has gone to Iowa one Theta pledge is having a grand time with Marg Clark.... Someone please send a copy of The Gateway to Iowa....

Have Tiny and Amy had a crackup or is it just a spat?.... There is a certain girl from Central that would make an excellent lyric if she was handled correctly.... Wonder if Caroline Bush-Jim Peterson affair is becoming a triangle with Hoisington on third base.... Phi Sig actives cornered two Theta pledges at a well known Phi Sig dugout and tried to choose them.... No dice, but who would take odds like that?

ON THE MAGAZINE RACK

By LLOYD L. LEE

"Housman's Poetry"—Yale Review
(Chauncey Brewster Tinker)

"It seems strange that one should create an appetite for a particular kind of verse, and then deliberately refuse to gratify it." Thus writes Dr. Chauncey Brewster Tinker in the autumn issue of the Yale Review. Dr. Tinker, who is Sterling Professor of English Literature in Yale University and Keeper of Rare Books in the University Library, highly praises Mr. Housman for the incredibly high level of worth of his poetry. The poet, though sixty-three years old when the second and last of the two small volumes was published in 1922, is an excellent interpreter of youth. He is fond of writing about soldiers on the field of glory and the stark finality of their death. Mr. Housman is pessimistic and settled in his philosophies. The atmosphere of disillusion prevails in his poetry. "His are not the swift vicissitudes of joy and sorrow that mark passionate youth; his moods are deep-seated, never to be changed."

Mr. Housman is a professor of Latin poetry and quite a master of art of prose, particularly in his reviews of the publications of rivals. Dr. Tinker thinks Mr. Housman's two volumes, "A Shropshire Lad" and "Last Poems," have no ethical value. They are good only for meditation and thought. "Although Mr. Housman has condemned himself to silence, he has not been without his active influence upon the literary world. Poets give the public too much. Mr. Housman has followed the proud policy of giving too little."

"Where Does Hitler Get the Money"—The New Republic
(Paul Crosser)

Paul Crosser attempts to show how Germany can't pay the annual interest and amortization on her foreign debts, and yet, at the same time, rearm. It seems that charitable institutions, churches, in vestment banks, trade unions, and all German industrial concerns are very heavily taxed in return for government rearmament notes.

"Sooner or later, the German people will discover that they have been deprived of many of their financial resources and that this money has been spent for armaments that can never return either interest or profits to them, even in case of war."

You, Me, the Gatepost

By FRAN NELSON

There comes a time in every man's life when he makes a change for the better or for the worse or neither. If the change is for the worse, the man is probably better off then because people will expect less of him then and he will be free in his pursuit of happiness without the interference of certain prejudices which are bound to arise when a man takes a change for the better, because people will naturally expect more of him, and he will find himself obligated to carry on in a manner befitting the change which has taken place, while on the other hand if no change is made, people will decide that something is radically wrong with him, and he will be watched quite carefully, as the subnormal are always watched more carefully than the usual person because he is expected to make mistakes, and human nature being what it is we take great pleasure in watching other people make mistakes.

Thus, whatever a man does it is always for the worse and there is no use doing anything or for that matter even being here because whatever is done is done for the worst; in other words, whatever is done is done for the worse and there is no sense in doing anything for as I was saying it's all for the worse anyway, because whatever is done is.... rtdgljurw dhfy.... pardon me, but could anyone tell me where I'm at? I've been lost ever since the first



sentence when I started to tell you that The Gateway office is going to be remodelled in the very near future, and furthermore do not expect too much from us because after all a friend's best

NORTH CENTRAL CONFERENCE

GAMES THIS WEEK

FRIDAY

Omaha University vs. Ottawa at Ottawa.

North Dakota U. vs. Moorhead Teachers at Grand Forks.

SATURDAY

North Dakota State vs. Minnesota at Minneapolis.

South Dakota State vs. Wisconsin at Madison.

South Dakota U. vs. Illinois Wesleyan at Brookings.

RESULTS LAST WEEK

Omaha, 14; Morningside, 0. (Conference game.)

South Dakota U., 34; Yankton, 0.

South Dakota State, 33; Aberdeen Teachers, 0.

North Dakota U., 12; Moorhead Teachers, 6.

North Dakota State, 13; Concordia, 0.

THETA PHI DELTA

Charles Jerome was selected president of the Theta pledges and John Pearson, secretary-treasurer, at the pledge meeting Monday night, September 23.

mother is his boy which in the jargon of the native means that the Turkey takes a mouthful, too. Don't blame me too much if I have been rather vague, but after all The Gateway office isn't remodelled every day and it is sort of exciting, or do you anyhow?

Editor's Note: Any one having any knowledge or clues that may explain what our honorable correspondent has been talking about, please drop into The Gateway office and straighten it out in the minds of the staff and Mr. Nelson.

The College World...
In Pictures

"One Picture Tells as Much as Ten Thousand Words"

Shutters click . . . flashlights flare . . . cameramen are "Johnny on the spot" wherever and whenever anything of interest to the college student happens . . . to bring to the Editor of Collegiate Digest three thousand pictures every month . . . but of course it is only possible to bring you the best of these . . . in addition to the numerous collegiate features appearing exclusively in Collegiate Digest every week with

THE GATEWAY

Girls Sports



W. A. A. SPONSORS TEA

The Women's Athletic Association held a reception to greet freshmen girls on Monday. About fifty girls interested in the organization attended the tea between three and four o'clock. A color scheme of green and pink was used at the table.

Dean Rene H. Stevens and Miss Gertude Kincaide, French instructor, poured. Miss Ruth Diamond, W. A. A. sponsor, received the guests.

W. A. A. PLANS HIKE

The first meeting of W. A. A. will be held on a hike, October 2, at 4:30. Dinner will be cooked at a place to be announced later.

Hortense Geisler, president of W. A. A., is in charge of the hike. Everyone interested is invited to attend.

SOCCER PRACTICE

W. A. A. sponsors soccer ball practice Monday and Tuesday afternoons at 4:00. All university girls are invited to play.

SPECIAL!

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45 Pieces—All Different!
50c—Pound Box—50c

Our Banquet Ice Cream Bars
5c—In Bookroom—5c

LANE DRUG CO.

3—STORES—3

24th and Ames, 16th and Locust
30th and Fort

ORCHESIS MEETS

The first meeting of Orcheses, women's creative dancing class, was held Thursday, September 26. Miss Ruth Diamond, instructor, has been asked to lecture at the Iowa State Teachers' convention, October 10, and is using the Orcheses class in a demonstration.

The class was devoted to reviewing fundamentals, folk-dancing, and the Rhapsody in Blue, which will be used at the Iowa convention.



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WICHES
And
HOME-
STYLES**

BOTH FOR ONLY

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PEN SHOP**

ON 16TH STREET AT FARNAM
PENS REPAIRED HERE

CARDINALS BEAT MORNINGSIDE 14-0 FIRST N. C. GAME

A crowd of more than 2,000 witnessed an Omaha victory last Saturday night at League Park. Morningside was on the short end of a 14 to 0 score.

Up to the half the game was very mediocre, but after the half, what a different story. Pearey, fullback, opened up with some of his well known powerhouse drives and made it possible for the Cards to score in both the remaining quarters.

Omaha won by using their regular tactics, kicking early and waiting for the opposing team to make the proper number of errors and so lay themselves open to a lacing. Tippy Tyler, though confused and awkward in the first half, provided the breaks that made it possible for the Cards to score. In the third quarter he returned Hughes' punt 19 yards to Morningside's 35 yard stripe. In five plays Pearey and Tyler carried the ball to the twelve yard



line, and Pearey went through tackle for a first on the two yard line.

The Cards drew a five yard penalty for backs in motion, but Pearey regained lost ground and Loder made the touchdown. Brown made good the extra point with a place-kick.

The Cards' only completed pass, from Pearey to Elliot for twenty-two yards, was made as the third quarter ended, and provided a

(Continued on Page 4)



Tully's

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At the head of the fashion parade since the "Hatter in this Man's Town" has taken on a complete line of the latest

**Men's Suits
and Topcoats**

\$19.50

**Extra Trousers
To Match
\$5.00**

The correct fall fashions of America's leading clothing manufacturers now available at this low price under TULLY'S own brand.

15th & Douglas St.

KAPPAS MEET

Kappa Psi Delta held formal initiation Sunday, September 22, for Frances Diller at the home of Patricia Bush. Three new members were pledged. The chapter entertained Bernice Eckland, Eunice Blatny, Maxine Rausch and Margaret Hudson following the pledging.

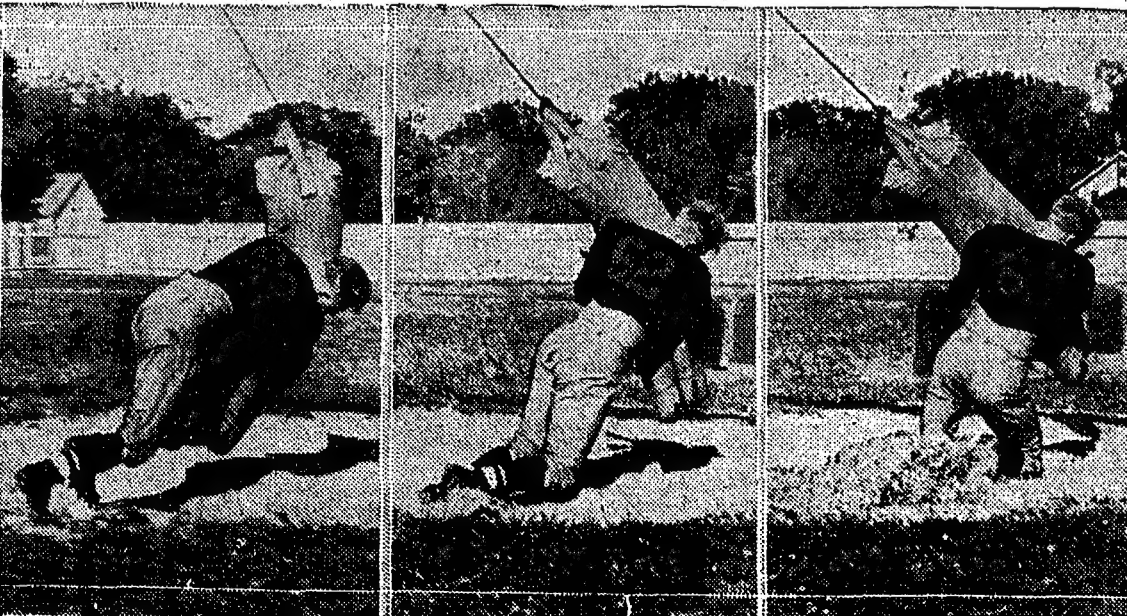
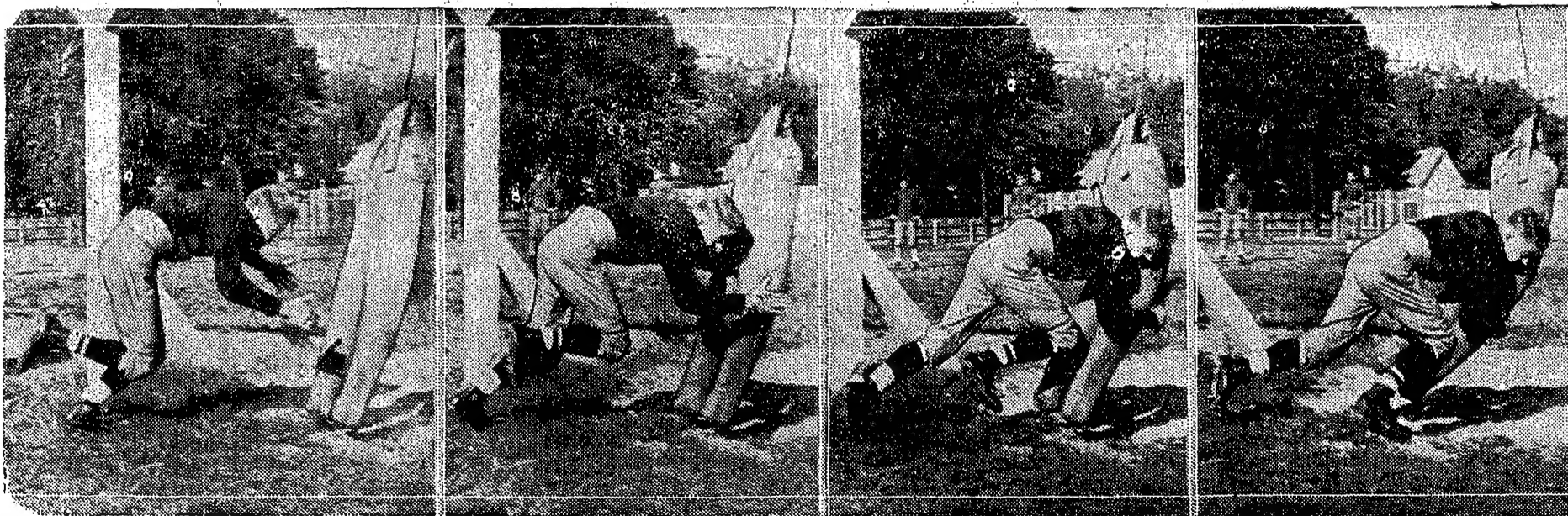
PLEDGE DANCE PLANNED

Sigma Chi Omicron pledges met last night at the Fontenelle to discuss plans for the pledge dance they are holding in Jacobs Hall October 18.

Reports were received from the dance, orchestra, and decorations committees.

Patronize Gateway Advertisers

Driving Leo Caught By The Magic Eye Camera



Fullback Leo Pearey, blond dynamo of the Omaha University grid squad, demonstrates the correct technique for hitting the tackling dummy to "Doc" Cook and his Omaha Bee-News Magic Eye Camera.

Leo was a standout for the Cardinals as they won their opening game against Morningside College of Sioux City by a 14-to-0 count at League Park last Saturday night, scoring one touchdown and getting the ball in position for the other score.

He is counted upon to lead the Cards again tonight when they tangle with Ottawa on the Kansas grid. Pearey is playing his fourth year for Coach Sed Hartman, and is an expert kicker, passer and plunger.

The Omaha eleven has been drilling steadily all week polishing their attack, and they are expected to repeat last year's 26-to-0 victory over the Kansans.

Cardinals Beat Morningside 14-0

(Continued on Page 3)
set up for the next score.

The Cards lost the ball, but the kick was weak and Tyler returned it to the 25 yard line. Pearey, weaving, plunging and battering his way over the goal line, added six more points to the Omahans' score. Brown repeated for the extra point. Noyd, Morningside guard, left the game early in the quarter with a broken collar bone, and Loder, Card quarterback, suffered from an injured knee acquired during the course of the game.

Lineups

Omaha (14)	Fos.	Morningside (0)
Boldenow	R. E.	Petersen
H. Sorenson	R. T.	Fodness
Crawford	R. G.	Noyd
Johnk	C.	Gardner
King	L. G.	Barron
Gardner	L. T.	Miller
N. Sorenson	L. E.	Brandon
Loder	Q. B.	Karroll
Tyler	R. H.	Clark
Brown	L. H.	Graves
Pearey	F. B.	Hughes

Score by periods:

Omaha	0	0	7	7-14
Morningside	0	0	0	0-0

Scoring: Omaha—Touchdowns: Loder, Pearey. Points after touchdown: Brown (2) placekicks.

Officials: Earl Johnson (Doane) referee; Bob Russell (Nebraska) head linesman; W. H. Browne (Earlham) field judge.

PLAN FALL ACTIVITIES

Sigma Tau Delta, English fraternity, officers and executive committee met Friday, September 20, at the home of Mrs. Irene Pierce to make plans for their fall activities.

Patronize Gateway Advertisers

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Smooth . . .
Quiet . . .

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Tully the Hatter, a new addition to Omaha merchants advertising in The Gateway, announces that he has added a complete line of suits, topcoats and overcoats to his stock.

Mr. Tully, located at 15th and Douglas, invites students to come in and inspect his new merchandise. He is still handling his regular line of hats, shirts and ties.

SAVE MONEY

Buy Used Books

Thousands of Used Books
For All Courses

Mail Orders Given
Prompt Attention

LONG'S
College Book Store

LINCOLN, NEBR.

ALPHA SIGS MEET

Alpha Sigma Lambda pledge officers were elected at the regular meeting held Monday evening at the Fontenelle Hotel. John Donlon was elected pledge president; Elbert Holsington, vice-president, and Pete Larson, treasurer.

An Alpha Sig Mystery party was planned for Saturday, September 28, and plans were discussed for their pledge dance.

Patronize Gateway Advertisers

LIBERAL CLUB MEETS

The Liberal club, with Dean Edgar A. Holt as sponsor, will meet at the home of John Pearson, 1322 North 36th street, tonight at 8 P. M. Everyone interested in present day affairs is invited to attend.

A father had taken his small son to a football game and that evening his mother was surprised to hear the following prayer: "God bless Ma, God bless Pa, God bless me, Rah! Rah! Rah!"



IF YOU HAVE **BETTER LIGHT**

YOU WILL HAVE **BETTER SIGHT**

NEBRASKA POWER CO.

The leaves of Turkish tobacco are strung one by one like beads (see how it is done in the picture). After the leaves are strung they are packed in bales (see picture)—sometimes as many as 80,000 leaves to the bale.



We have on hand at all times
for CHESTERFIELD cigarettes
upwards of 350,000 bales
of Turkish tobacco...

The pleasing aroma and flavor of Turkish tobacco is almost necessary if you want a good cigarette.

Turkish tobacco is more costly when you take into account that you have to pay 35c a pound duty, but we have to have it to blend with our mild ripe home-grown tobaccos.

It helps make Chesterfields milder, it helps give them better taste. *Just try them.*



Outstanding
.. for mildness
.. for better taste